



# Kutztown Rotary Bulletin

**Kutztown Rotary Club, District 7430, Club 5433 - Organized April 1, 1926**  
**Address: P.O. Box 127, Kutztown, PA 19530; Meetings: Wed. @ 6:30 PM in the Club Room at the Kutztown Tavern, 272 West Main Street, Kutztown**

*Our newsletter is distributed by email. Please give your e-mail address to Steve Henning or send your e-mail address to [rotarians@earthlink.net](mailto:rotarians@earthlink.net).*

You can also read new and past newsletters at <http://kutztownrotary.org>.

**September 16, 2009** – Steve Henning invited Pat Statzell to speak on Ethics. Ethics is a code of behavior. We learn our ethics from our parents, at school and church, and in general socializing. Media obviously influences behavior and ethics as well. Recently the media has covered Congressman Wilson’s breach of protocol, Serena William’s U.S. Open meltdown, and the Philadelphia Eagles signing QB Michael Vick, after he completed a 20-month sentence for a federal dogfighting conviction. In his book *Do the Right Thing*, James F. Parker, former CEO of Southwest Airlines, wrote in his business model 1. Everybody is important, 2. When someone is hired, he is told the mission statement of the company and where he fits into that mission. 3. The people doing the job have the expertise to solve the problems, not the management, 4. One must manage one’s business in good times so that it will last in bad times, 5. Everyone is expected to do the right thing.

**September 23**– Dr. Jason Lanter is a social psychologist who studies sports fan behavior.

*George: Are you a fan? Jason: Yes. George: What’s your team? Jason: Which sport?*

There is a scale of “fandom.” Avid fans have rituals that they believe affect the outcome of the games—things they must do, clothes they must wear. In ranking his rituals, one fan said the shirt and pants weren’t as important to the outcome of the game as the underwear.

*Larry: How do you get them to tell you these things?*

*Jason: Just ask. It’s amazing what people will tell you.*

The Bandwagon effect: A 1976 study of Arizona State students found that students wore more ASU apparel to classes the Monday after a team win.

That is called “basking in reflective glory” or BIRGing for short. The flip side is called CORFing, or “cutting off reflected failure.” Notice that fans say “we won” but “they lost.”

Men say they are fans because they like or played sports or have money riding on the outcome. Women fans say they like going to and watching sports with friends and family. If women go crazy at games, it is appreciated. Men overacting are viewed less favorably, especially at women’s events.

Celebratory violence: It may begin spontaneously; then it becomes a tradition of the fans or the school. Police response tends to be more restrained than police response to other similar non-sports-related violence. The U.S. version is different from the fan violence at European soccer games, which involves underlying issues of class and nationality. A solution to the violence: Field losing teams.

Do teams gain benefit from fans? Actually, there may not be any “home team advantage.” Fans and family place so much pressure on a team, that if the team is on a losing streak, it’s good to get out of town and play away.

**September 30**—We spent the evening learning about Marburg, Germany, the hometown of Lukas Bodenbender, exchange student extraordinaire. A town of 80,000 nestled along the river Lahn, Marburg’s origins date to the 10th century. Here, in the 13th century, Elizabeth, child bride and young widow of Landgrave Ludwig IV came to serve the poor and establish a hospital. When she died at the age of 24, she was canonized. The church of St. Elizabeth was begun 4 years after her death in 1235 and remains one of the most impressive works of early gothic architecture. The Landgrave castle, which overshadows the town, was only a fortress when Elizabeth arrived. In 1529 Elizabeth’s descendent Landgrave Philip the Magnanimous hosted Martin Luther for The Ecumenical Colloquy. It was Philip who began the world’s oldest Protestant university (1527). Today nearly 20,000 students study in Marburg at Philipps-Universität. For us, the images of the steep and winding streets in the old town, with the many-storied post-and-beam houses, remind us that the fairytales we read about in our picture books as children are based on real places.

### Announcements

\*Follow our outbound exchange student’s adventures in Brazil via his blog: "<http://www.flatrichard.blogspot.com/>"

\*Foundation distribution is as follows:

Scholarship Fund	\$4,000	Topton Fire Co.	250
Louisa Gonser Libra	1,000	Lyons Fire Co.	250
Brandywine Library	1,000	Burn Foundation	250
Friend, Inc.	500	Salvation Army	250
Kutztown Fire Co.	250	Berks Women In Crisis	250

### Birthdays

- 10/9—S. Altenberg
- 10/12—J. Cevallos
- 10/14—P. McCloskey
- 10/17—B. Hobaugh
- 10/23—L. Biehl
- 10/29—S. Henning

### Anniversaries

- 10/4—M. DeFilipps
- 10/17 —K. Snyder
- 10/30 —B. Martin

### Programs

- 10/7—Student of the Month – L. Biehl
- 10/14-- Asera Care Hospice - J. Boyer
- 10/21—Club Assembly
- 10/28—Trick or Treat Night at Nancy’s

Please notify Patt when you have lined up your speaker so she can add it to the bulletin.

**Board Meetings are the Third Wednesday of the Month**

**Kutztown Rotary Club Officers**

President	Marie J. De Filippis	610-682-0936	
President Elect	Keith Snyder	610-944-6891	
Directors:			
	George S. Barrell	610-683-6207	B: 610-779-6000
Directors at Large:			
	William H. Bender	610-987-3552	
	Jim Springer	610-682-7764	B: 610-683-7011
Corresponding Secretary	Patricia J. McCloskey	610-683-6546	
Club Secretary	Steve Henning	610-987-6184	
Treasurer	Dennis Lutz	610-683-6026	B: 610-926-8900
Bulletin Editor	Patricia J. McCloskey	610-683-6546	
Sergeant at Arms	Larry Biehl	610-562-3374	
Past President	Keith Snyder	610-944-6891	
Program Coordinator	Jean Boyer	610-683-3256	

<b>CLUB SERVICE</b>	<b>VOCATIONAL SERVICE</b>	<b>COMMUNITY SERVICE</b>	<b>INTERNATIONAL SERVICE</b>
Marie J. De Filippis	George S. Barrell	Keith Snyder	Barry Martin
<b><u>Program Coordinator</u></b> * Jean Boyer	<b><u>Rural-Urban</u></b> * Patt McCloskey * Jim Springer Larry Biehl William H. Bender Jean Boyer	<b><u>Golf Classic</u></b> Thomas Turner Jim Springer Dennis R. Lutz Peter M Keegan George S. Barrell Larry Biehl	<b><u>International Service</u></b> * Robert Hobaugh Peter M. Keegan Stephen M. Henning
<b><u>Attendance</u></b> * William Bender	<b><u>Camp Neidig</u></b> * Patt McCloskey Dean G. Wetzel	<b><u>Dog Show</u></b> * Keith Snyder Nancy Hildenbrand Dennis R. Lutz Larry C. Biehl Peter M. Keegan Barry Martin	<b><u>Rotary Foundation</u></b> * Larry Biehl
<b><u>Classification, Membership and Orientation</u></b> William H. Bender Larry Biehl Nancy Hildenbrand	<b><u>Youth / Student of the Month</u></b> * Larry Biehl	<b><u>Public Relations</u></b> * Stephen M. Henning Larry Biehl Tom Turner Peter Keegan	<b><u>Youth Exchange</u></b> * Patt McCloskey Robert Hobaugh George Barrell Dennis Lutz
<b><u>Fellowship Club Bulletin</u></b> * Patt McCloskey Stephen M. Henning Jean Boyer	<b><u>Scholarship / Awards</u></b> * Amy Kohler Howard	<b><u>Ways &amp; Means</u></b> George S. Barrell Jim Springer William H. Bender Dan Breidegam Tom Turner	<b><u>International Fellowship of Scouting Rotarians</u></b> * Stephen M. Henning Slate Altenburg
<b><u>Audit</u></b> * George S. Barrell			<b><u>Rotary Programs</u></b>
			<b><u>Board Meetings Third Wed. of Month</u></b>